

# In Ohio, you can maintain your balance no matter how fast you grow.



Led by its innovative TurningPoint® audience response system and ResponseCard® remote devices, Turning Technologies has become one of America's fastest growing software companies. Yet in Ohio, Mike Broderick is able to manage the company's phenomenal growth and maintain a rich, full family life as well.

## **MIKE BRODERICK'S STORY**

**"The price of success is much more reasonable in Ohio."**

Mike Broderick,  
President and CEO  
Turning Technologies, LLC

In 2007, Turning Technologies was named the fastest growing privately held software company in the country by *Inc.* magazine, and the 18th fastest growing of all companies. Six short years ago, it was only a vision shared by Mike Broderick and two colleagues to develop and market affordable group response products that enhance learning productivity between teachers and their students.

In the weak economy that followed 9/11, they started their company from scratch with the assistance of the Youngstown Business Incubator, one of several Ohio groups that help accelerate the startup and growth of technology-based businesses... the sort of technology and facilities assistance you would be hard-pressed to find in Silicon Valley or other technology "hotbeds." In Ohio's fertile business environment, Turning Technologies' growth accelerated rapidly.

But as fast as the company grew, Mike was still able to balance his time between his career and his young family. That's a major reason that he and his wife chose to return to Ohio after being away for several years. In fact, family is a very important part of the company culture, contributing to high levels of employee satisfaction and attrition rates near zero.

With Ohio's balance, Mike didn't have to sacrifice personal ambitions for career success.

**Find your balance at  
[OhioMeansBusiness.com](http://OhioMeansBusiness.com).  
Or call 1-877-466-4551.**

**Build Your Business. Love Your Life.**

**Ohio**  
Build Your Business. Love Your Life.