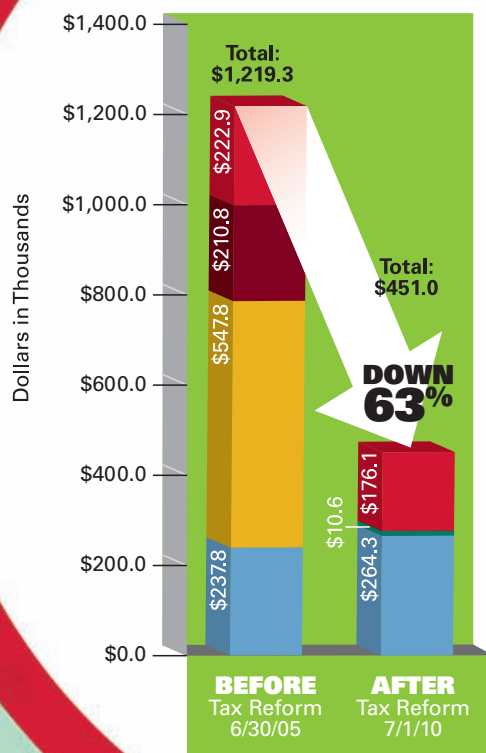


**Lighten your tax burden  
and grow your bottom line.**

**In Ohio.**

**A 63% reduction  
in Ohio's taxes**



- State Personal Income Tax
- State Corporate Franchise Tax
- State Gross Receipts Tax
- Tangible Personal Property
- Real Property

**Based on:**

- A firm plans on investing \$32 million into a facility
  - Real Property = \$12 million
  - Tangible Personal Property = \$20 million
- Plans to hire 200 employees
  - Average wage of \$35,000 per year
- Total Expected Sales of \$50 million
- Expected Exports of 90%
- Net Income is \$5 million

Source: Ohio Department of Development  
Office of Strategic Research

**The State of Perfect Balance**

In today's global economy, your competition is everywhere. And your business needs every advantage to survive and prosper. With that in mind, Ohio lawmakers dramatically restructured state and local taxes, establishing the lowest rates in the Midwest, eliminating major taxes on new capital investments and creating an extremely profit-friendly business climate for companies that locate here.

**Find your balance at [OhioMeansBusiness.com](http://OhioMeansBusiness.com).  
For direct help, contact Matt McQuade  
at (614) 857-0900 ext. 231  
or [mmcquade@ohiomeansbusiness.com](mailto:mmcquade@ohiomeansbusiness.com).**

**"Success comes from teamwork, and Honda's partnership with Ohio has been rewarding for everyone involved. We're already looking forward to the next 25 years."**

Tsuneo Tanai  
President & CEO  
Honda of America Manufacturing, Inc.

**Ted Strickland, Governor  
Lee Fisher, Lt. Governor**

**Ohio**  
The State of Perfect Balance