

Nancy Kramer believes anything is possible. She proved it.

In Ohio.



(Left) Resource Interactive headquarters, Arena District, Columbus

(Right) The Wellington School

The State of Perfect Balance

When she started her business more than 25 years ago, Nancy Kramer never dreamed she'd be able to build an industry-leading digital marketing agency with a client list that includes many of the world's most exciting and best-known brands. But that's exactly what she and her staff have done.

Today, Resource Interactive conducts business around the world on a daily basis from its offices in Columbus' energetic downtown Arena district, undeniable proof that the business world truly is flat. And that Ohio is the perfect location for those who wish to have successful companies and careers without sacrificing the quality of their personal lives.

A dedicated mother of three, Nancy can't imagine anyplace else where she could achieve what she has professionally and still have the time and opportunity to participate fully in the lives of her children...scheduling her work around school board meetings, high school soccer games and a variety of family activities that maximize their time together. It's important to Nancy that her employees are able to enjoy that same freedom. In Ohio, they can.

In the state of perfect balance, anything is possible.

Find your balance at OhioMeansBusiness.com.

"Ohio is a state rich with talent that combines a Midwestern set of values and work ethic, without any ego. Exactly what a fast growing company needs to succeed."

Nancy Kramer,
Founder and CEO
Resource Interactive

**Ted Strickland, Governor
Lee Fisher, Lt. Governor**

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