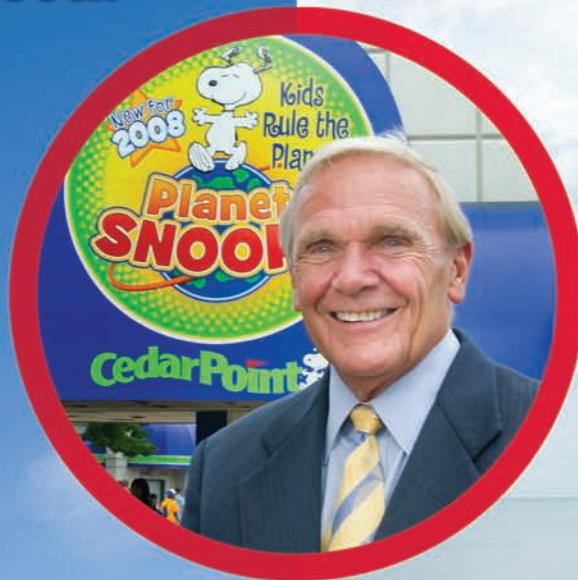


**Life is a roller coaster
for Dick Kinzel.
But he keeps it balanced.**

In Ohio.



Named the Best Amusement Park in the World 10 straight years,* Cedar Point now has 17 roller coasters. Since 1976, Dick has been first to ride each new addition.

Living on the shores of Lake Erie, Dick and his family enjoy an endless variety of activities.

The State of Perfect Balance

For Cedar Fair CEO, Dick Kinzel, the line between work and play is often blurred. After all, company headquarters are located at the park with the most roller coasters in the world and even the company's stock listing is "FUN." But make no mistake, Cedar Fair Entertainment is a dynamic international business, one of the world's largest and most successful park operators with 17 amusement and water parks across North America.

Dick started at Cedar Point amusement park in 1972 as a midway supervisor, advancing steadily through the organization to CEO and president in 1986 and Board Chairman in 2003. Currently Cedar Fair is building its new worldwide headquarters in Sandusky, Ohio, to consolidate management operations from around the country. Dick says the central location is perfect.

Entertaining as his job may be, Dick still needs time for himself. And while Ohio is known for easy commutes, Dick has only to drive (or walk) to his beautiful Lake Erie home next door, allowing plenty of time to enjoy Ohio's "North Coast," boating, fishing and pursuing other outdoor activities with his family. In Ohio, Dick Kinzel has had a very successful ride without sacrificing a rich personal life. The balance is perfect.

Find your balance at OhioMeansBusiness.com.

**"Ohio offers the perfect balance of quality business
and life environment for our new world headquarters."**

Dick Kinzel
CEO
Cedar Fair Entertainment Company™

**Ted Strickland, Governor
Lee Fisher, Lt. Governor**

Ohio
The State of Perfect Balance